



## Sponsorship & Networking Budget Guide

### NETWORKING OPPORTUNITIES

#### **Luncheons, Mixers and other Networking Events— held in Phoenix and Tucson**

Multiple luncheons & mixers offer networking opportunities with a good ratio of managers and Affiliate Partners. A variety of sponsorships may be available and vary according to the event. Per person cost.

#### **Raffle Prize Sponsors**

Everyone loves to win a raffle prize and it's a quick and easy way to advertise your company. We love raffles too, which is why we hold raffle prizes at all of our events and luncheons.

#### **“Not” Golf Tournament**

One of our biggest events of the year. Some focus on golf, some on socializing, either way it's a full-day of fun. Foursomes, along with a variety of sponsorships at price points for everyone make this the perfect opportunity to network with managers in a relaxed, fun-filled environment. Sponsorships range from \$300 to \$1,500.00

Some previous sponsorships are:

- *Foursome*
- *Tee Sponsor*
- *Lunch Bag*
- *Trophy*

#### **Phoenix Trade Show**

Our most popular event of the year, this is the Trade Show everyone looks forward and is a “must do” on everyone's list. With nearly 150 exhibitor booths and multiple sponsorships available, Affiliate Partners can choose the best option to fit their company. Sponsorships range from \$250 to \$5,000

Some previous sponsorships are:

- *Bag*
- *Program*
- *Lunch*
- *Happy Hour*

*Booth Prices – \$1,200 to \$1,500*

#### **Tucson Trade Show**

Our largest event of the year, this is the Trade Show everyone looks forward to and is a “must do” on everyone's list. With nearly 150 exhibitor booths and multiple sponsorships available, Affiliate Partners can choose the best option to fit their needs. Sponsorships range from \$250 to \$2,500.00

Some previous sponsorships are:

- *Bag*
- *Program*
- *Lunch*
- *Happy Hour*

*Tabletop – \$450*

### ADVERTISING OPPORTUNITIES

#### **Annual Resource Connections Directory**

Community managers look forward to receiving this book each year. Affiliate Partners are listed by category making it easy for managers to locate a vendor quickly as they manage their communities.

- *Advertise your company on one of the eighteen (18), full-color, 4.5 X 8” index tabs.*

#### **CAAM Education Binder**

Binder is provided to each community manager when they begin the AACM Education Program and is used as a reference tool throughout their career.