

TRIDENT SECURITY hailed as BUSINESS OF THE YEAR 2012! *For Large Corporations by the Greater Phoenix Chamber of Commerce*

This is quite an honor and accomplishment when one considers that the list of eight finalists included American Express, Avnet and the Mayo Clinic.

History of the IMPACT Awards

To celebrate the Chamber's centennial in 1988, the Small Business Council created the "Small Business Person of the Year" Award to honor "the individual who demonstrates professional leadership qualities and outstanding service to the community, as well as stability and creativity in his or her respective business." In its twentieth year (2007), the Small Business Awards became the IMPACT Awards. In 2012, as part of the Awards' 25th anniversary, a new division for large corporations was inaugurated. About 60 companies were nominated and then based on essays that the nominees submitted about their business approach along with aspects of their companies as it related to the four IMPACT Award categories, eight companies were selected as finalists for both small (under 250 employees) and large (over 250 employees) companies. The eight finalists were then interviewed by a panel of seven local business leaders from a cross section of Valley companies. The IMPACT Awards have four different categories for both small and large companies: Community Champion, Economic Driver, Entrepreneurial Excellence and Response to Adversity. Out of the four award recipients, one company was named Business of the Year due to its approach to business and its overall impact in all four categories for both small and large corporations. Trident also received the Award for **Entrepreneurial Excellence** for large corporations as well as the overall award for Business of the Year. For more information please go to www.phoenixchamber.com/impact2012



Entrepreneurial Excellence Award: <http://www.youtube.com/watch?v=X0S9apVpnLY&feature=relmfu>

Business of the Year Award: <http://www.youtube.com/watch?v=WV4vN2VU5oQ&feature=relmfu>

Trident Informational 2 Minute Video: www.phoenixchamber.com/impact2012/trident