



Affiliate Partner Levels and Benefits Comparison 2017

Affiliate Partnership Benefits	<u>Silver</u> \$1,250 Annually	<u>Gold</u> \$2,500 Annually	<u>Platinum</u> \$5,000 Annually
BASIC BENEFITS			
Luncheons - Attendees Allowed (cost/person applies)	2	3	6
Printed Directory (distributed annually in June) (listed alphabetically in service category) All Affiliates have full listing w/all contact info. See levels for extras	Full listing only	Full Listing & 150 char. description	Full Listing, 300 char. description & LOGO
Online Directory (listed alphabetically by Partnership level) Limited Listing: comp name, contact, phone & email only Full listing: also includes address and web address w/link	Limited Listing	Full Listing Including website link	Full Listing including website link and LOGO
Participate in Other Annual Events (Day at the Capitol, Golf Tournament, Trade Shows) Additional cost applies.	X	X	X
Participate on Committees Events, Membership, Outreach and Southern Arizona Action Committee/SAAC (For Education Committee, see Education Benefits)	X	X	X
ADDITIONAL BENEFITS			
LUNCHEONS			
Distribution of Marketing Materials	NONE	Shared marketing table in lobby	Request marketing table in lobby and leave goodies in bags at Manager's seats
Special Seating			Sit at reserved Platinum Partner tables and/or with AACM Board & Guests (limit 1 ea. subject to availability)
OTHER EVENTS			
Annual Private Event with AACM Board and Management Member Executives			X
Annual AACM Management Membership Meeting (Management Member attendance required)			X
VIP Receptions			X
Semi-annual Platinum Partner Council Meeting			X
AACM PAC Raffles Provide prize to be raffled off at events or luncheons			X

Please see reverse side/page 2 for additional benefits

Affiliate Partnership Benefits (Continued)	<u>Silver</u> \$1,250 Annually	<u>Gold</u> \$2,500 Annually	<u>Platinum</u> \$5,000 Annually
PROMOTIONAL OPPORTUNITIES			
Listing on PowerPoint slide at beginning of all CAAM & CEU classes			X
Advertising/Sponsorships (CAAM Binder, Directory Ads, Golf Tournament, Trade Shows)	3 rd Opportunity (rarely available)	2 nd Opportunity	1 st Opportunity
Make 5-minute presentation to AACM Board before Board Meeting (schedule in advance. 1 per year)			X
Make 5-minute presentation to Management Member Executives before Executive Speaker Series classes. (Schedule in advance)			X
Display Retractable Banner at events and class sponsorships (standard size 33"W x 80"H)			X
Assist at Luncheons (Registration or Door Greeter)			X
Bring Door Prize and Announce Winner at Luncheons (All Management attendees receive raffle ticket. Door prize sponsors announce winner and present prize from stage.)			X
Supply 18x24 Poster for display in our Training Room (portrait or landscape, we will frame, change as often as you like)			X
EDUCATION OPPORTUNITIES			
Participate in Education Committee (Requires application process)			X
Assist Education Committee with developing CAAM/CEU materials		X	X
Instruct courses (requires approval)		2 nd Opportunity (rarely available)	1 st Opportunity
Sponsor CAAM & CEU Classes Bring snacks & make 10-minute presentation at beginning of class. Greet participants, have a raffle, place swag and materials at each seat and setup retractable banner. (schedule in advance)			X

We want all of our Affiliate Partners to have a positive, long lasting relationship with AACM. The best beginning for that relationship is to choose the Affiliate Partner level that best suits your needs and take advantage of the opportunities AACM's Affiliate Partner program provides.

If you have any questions or would like to discuss our Affiliate Partner program in greater detail, please feel free to contact us, we will be happy to assist you.

Arizona Association of Community Managers
Carol Cathcart, Membership Manager
Phoenix: (602) 685-1111 ♦ Tucson: (520) 334-2004
Email: carol@aacm.com
aacm.com