



WHY A CONSULTANT?

Frequently, circumstances arise that may need greater expertise than your board or manager has. At times like this, the role of a consultant should be to provide that expertise so the community can make articulate decisions. *Why a Consultant?* Use the analogy of a car repair; with today's new vehicles, even the simplest repairs require a skilled professional. Most people don't have the knowledge to understand these complexities. Therefore, we rely on the mechanic to identify and price out the repair. Sometimes, we get lucky and find an honest one and sometimes we are susceptible to being taken advantage of. Wouldn't it be ideal if you knew someone who had the expertise to diagnose your vehicle's problem and help you plan a repair strategy? Then provide that detailed list, so that no guess work was required in accomplishing the repairs? Three different mechanics would be contacted and three competitive prices received. This eliminates wasting money on repairs not necessary and ensuring competitive prices. That is a consultant's role. He is your "friend in the business". He has no agenda other than to assist you in accomplishing your goal with the knowledge to complete the job right at the most competitive price available.

Your Asphalt & Drainage expert is Michael Frank, Frank Civil Consulting 480-654-4533